

Digital Marketing Packages Explained





Introduction	03
About the Packages	04
Services Included	05
How it Works	06
Client Success Story	07
Our Pricing	08
Next Steps	09

Contents

Why
Ambition Digital

Your Trusted Digital Marketing Partner

At Ambition Digital, our mission is simple: to empower good businesses to achieve their most ambitious goals.

We specialise in three key services – SEO, PPC, and Web Design – to ensure your digital marketing strategy hits the mark. Our team brings together a diverse mix of marketing professionals, blending creativity, technology, and strategic planning to turn your goals into reality.

Why should Ambition Digital be your top choice? Simply because **our mission aligns with your success**. We understand the significance of effective marketing as an extension of your business identity, your aspirations, and your brand. Let's make your ambition a shared reality.





About The Packages

//04



Affordable

FIXED-COST SOLUTIONS PRICED WITH SMALL BUSINESS BUDGET IN MIND

Our packages are designed to maximised the value of digital marketing services at a fixed-cost to ensure your business gets the help it needs without breaking the bank.

Convenient

AN EASY, HANDS-OFF WAY TO MANAGE YOUR MARKETING

With our streamlined onboarding and billing processes, and comprehensive management of all marketing aspects, you can focus on your business while we handle your marketing.

Results-Driven

A 360-DEGREE APPROACH TO MARKETING

Our packages provide small businesses with the dedicated support and resources of an entire marketing department, covering all essential online channels at a fraction of the cost.



Local SEO

Working to get more people from your local area to visit your website.

Website Management

Making sure your website is secure, updated, and working properly.

PPC Advertising

Running ads that will drive immediate and targeted traffic to your website.

Social Media Marketing

Optimising profiles, handling content posting, and growing your audience.

Reporting

Analysing data to fine-tune our strategies for even better results.

Email Marketing

Sending newsletters that make your audience look forward to hearing from you.

Online Reputation Management

Monitoring your online channels, replying to reviews, and engaging with comments.

Marketing Strategy

Ensuring our marketing efforts outshine your competition.

Services Included

How It Works



Step 1: Choose Your Package

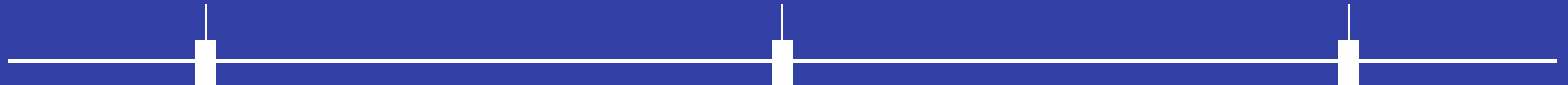
Select from our Boost, Grow, or Thrive digital marketing packages based on your business's specific marketing needs and budget.

Step 2: Subscribe

Subscribe to your chosen package, with flexible contract lengths to suit your business needs and discounts available for longer commitments.

Step 3: We'll Get Started

Our hassle-free onboarding is a one-click solution to grant us access to the accounts we'll be managing, and we can get started.





From Bricks to Clicks. Building an Online Brand.

During the pandemic, a local jeweller faced a crisis – it suddenly had to close its doors due to lockdowns. It was made worse by the fact that they had no online presence, leaving them with no income. They approached various marketing agencies, but the costs of building an online presence from scratch across multiple channels were significant.

Our digital marketing packages were the answer. Designed for small business owners, these packages offered **an affordable and hassle-free solution**. We handled everything, from building a great website to managing social media and running successful ad campaigns.

The result has been a remarkable **250% increase in overall business revenue**. We're proud of this success story and it shows that with the right partner and the right strategy, small businesses can not only survive but also thrive.

Client
Success Story

Our Pricing

Boost

For small businesses looking to level up their marketing.

£500.00 Per Month (excl. VAT)

- ✓ Local SEO
- ✓ Social Media Marketing
- ✓ Online Reputation Management
- ✓ Website Management
- ✓ Monthly Reporting
- ✗ ~~Marketing Strategy~~
- ✗ ~~Email Marketing~~
- ✗ ~~Pay Per Click (PPC) Advertising~~

Grow

For small businesses seeking to reach new customers online.

£1000.00 Per Month (excl. VAT)

- ✓ Local SEO
- ✓ Social Media Marketing
- ✓ Online Reputation Management
- ✓ Website Management
- ✓ Monthly Reporting
- ✓ Marketing Strategy
- ✗ ~~Email Marketing~~
- ✗ ~~Pay Per Click (PPC) Advertising~~

BEST VALUE

Thrive

For small businesses thriving to surpass the competition.

£1500.00 Per Month (excl. VAT)

- ✓ Local SEO
- ✓ Social Media Marketing
- ✓ Online Reputation Management
- ✓ Website Management
- ✓ Real-Time Reporting
- ✓ Marketing Strategy
- ✓ Email Marketing
- ✓ Pay-Per-Click (PPC) Advertising





Got More Questions? Get in Touch!

//09

**WE LOOK FORWARD TO
WORKING WITH YOU!**

PHONE NUMBER

0131 385 9118

EMAIL ADDRESS

contact@ambitiondigital.co.uk

WEBSITE

www.ambitiondigital.co.uk